



**PT MURNI SOLUSINDO NUSANTARA**

Exclusive Distributor of Abuzz Solutions in Indonesia



# abuzz BUSINESS BROCHURE

ABUZZ SOLUTIONS  
2020





We design smart interactive wayfinding solutions for indoor and outdoor environments, ranging from shopping malls, hospitals, commercial businesses to smart cities, precincts, and many more. Our intuitive solutions combine fast and effective navigation with exceptional user experience and stunning industrial designs that help our clients drive visitors to their destinations. We are amongst the pioneers of the industry and one of the first companies to introduce digital wayfinding, helping customers find their way since '08. We continue to design the most innovative and award-winning solutions globally. As one of the largest providers of kiosks, mobile and web platforms globally, we can help with solutions for any location.

Abuzz makes delivering an exceptional customer experience easier than ever. As a full-service provider, we can design the perfect solution for your venue and manage everything from start to finish. Our strong expertise in all areas of development allows us to deliver comprehensive solutions that match unique client requirements. Abuzz experts are ready to assist with everything from business analysis and user experience design to in-house manufacturing and software engineering.

—  
We are a  
Global  
Leader in  
Wayfinding  
Technology



ABUZZ

# TODAY

Tech Leader in Asia,  
Australia, and MENA

1,900+

DIGITAL SCREENS

220+

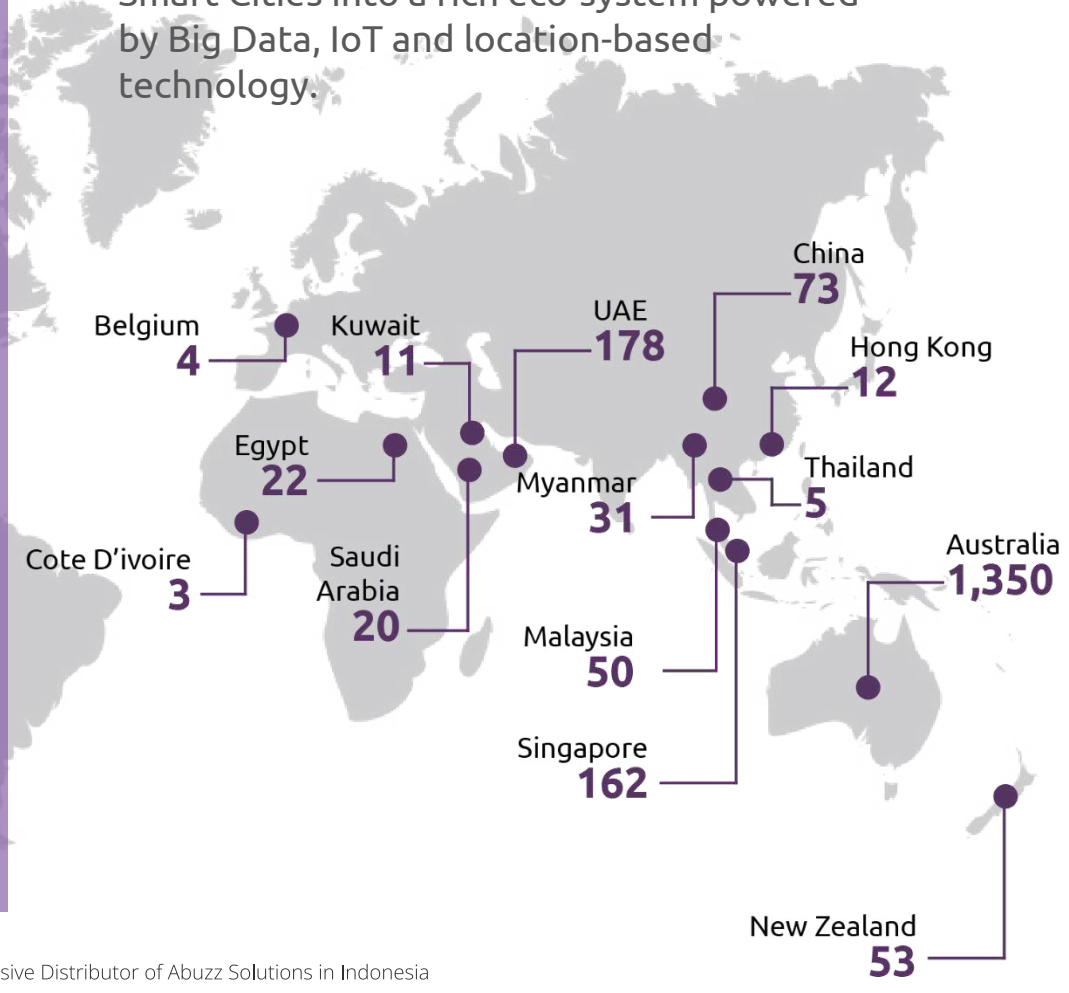
SHOPPING CENTERS

25K+

RETAIL TENANTS

## OUR CORE BUSINESS

Abuzz integrates and monetizes Brands, Retail Businesses, Public Transports and Smart Cities into a rich eco-system powered by Big Data, IoT and location-based technology.





# GLOBAL LEADER IN INTERACTIVE SOFTWARE TECHNOLOGY

OVER 15 YEARS OF WAYFINDING EXPERIENCE DIFFERENTIATED BY PROVIDING SOFTWARE, HARDWARE AND SUPPORT

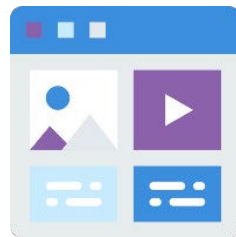
- Wayfinding Software
- Smart Signage
- Mobile Navigation Solution
- Media Scheduling
- Smart Hardware
- Data Analytics
- Tech Integration

# OUR CORE CAPABILITIES

SOFTWARE  
ENGINEERING



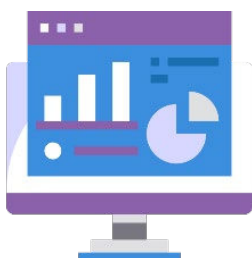
UI/UX DESIGN



HARDWARE  
DESIGN



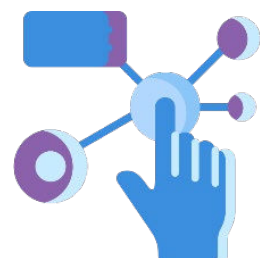
DATA GATHERING AND  
ANALYTICS

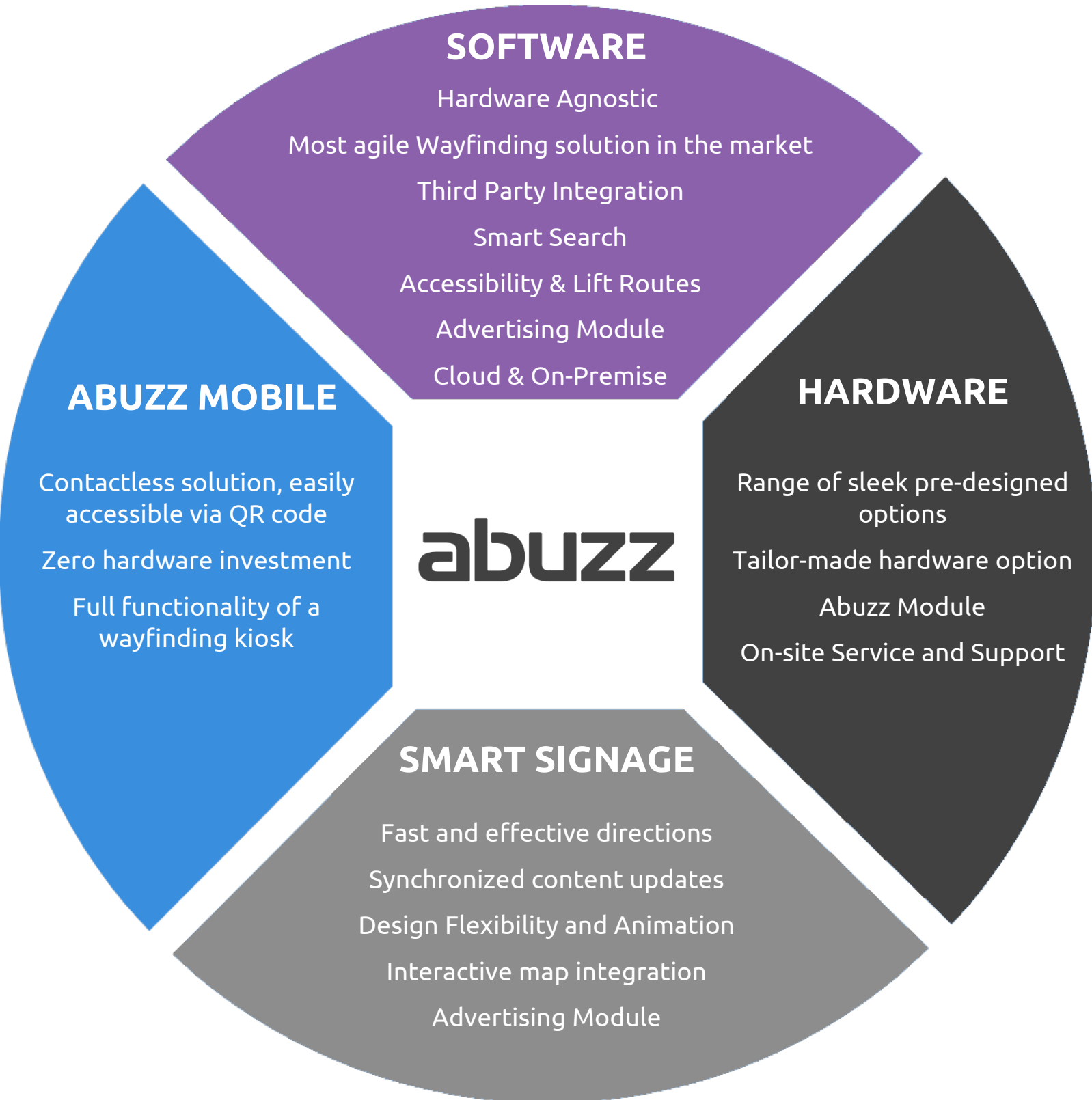


PROJECT  
MANAGEMENT

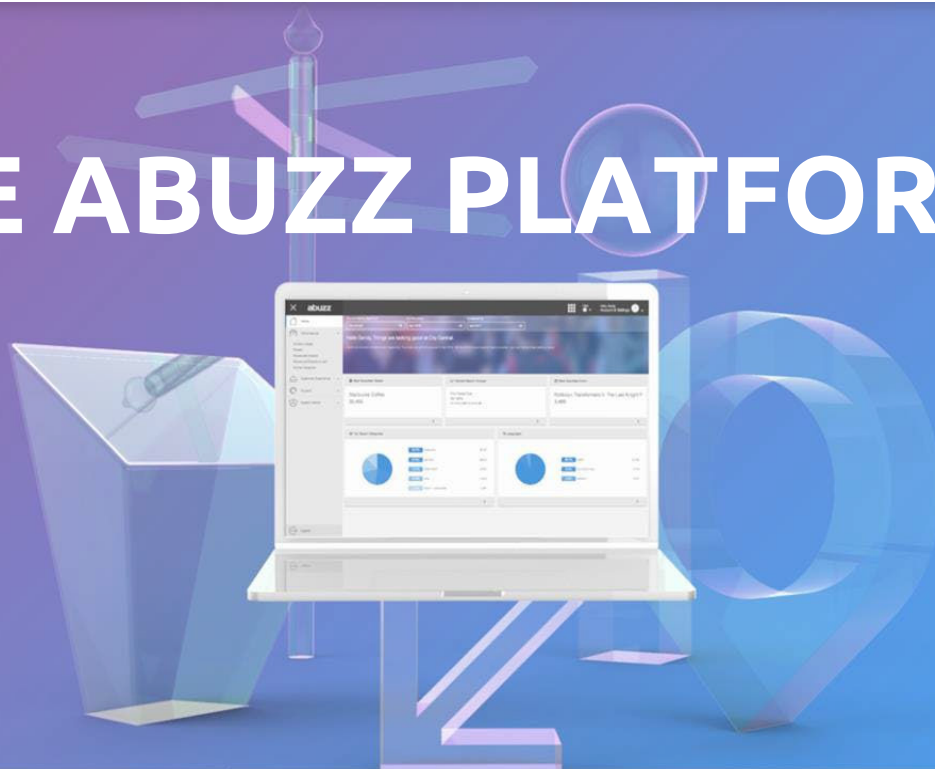


TECHNICAL  
SUPPORT





# THE ABUZZ PLATFORM



## CMS



Abuzz CMS offers a unique and unrivalled interconnected platform that enables:

- Multi-channel content synchronization (Web, Mobile, Wayfinding,)
- Multi language platforms
- Cloud based solutions
- Multi-user simultaneously
- Instant updates across all channels

## ANALYTICS



Abuzz Analytics is designed to help with your monthly reporting needs.

It is a great tool to measure performance and customer experience in any given time period.

Abuzz data is commonly used alongside monthly sales reports, traffic counts, WiFi activity and social media interactions

## MEDIA SCHEDULING



Abuzz developed a sophisticated, cloud-based media-scheduling platform, so you can take full advantage of your digital media capabilities.

In-context media that is relevant to shoppers (Nike ad on "shoes" category)

Media content across all devices- mobile, web, directory

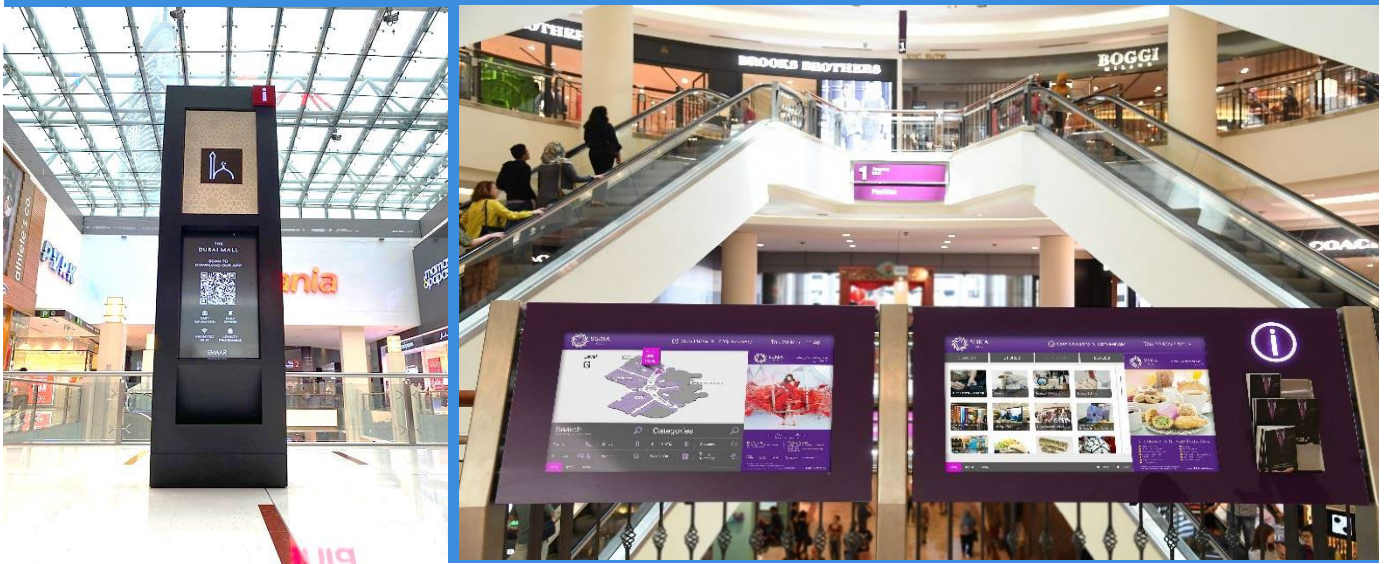
Direct relationship with retail-retail portal



# INDUSTRIES

# WE WORK WITH

## RETAIL



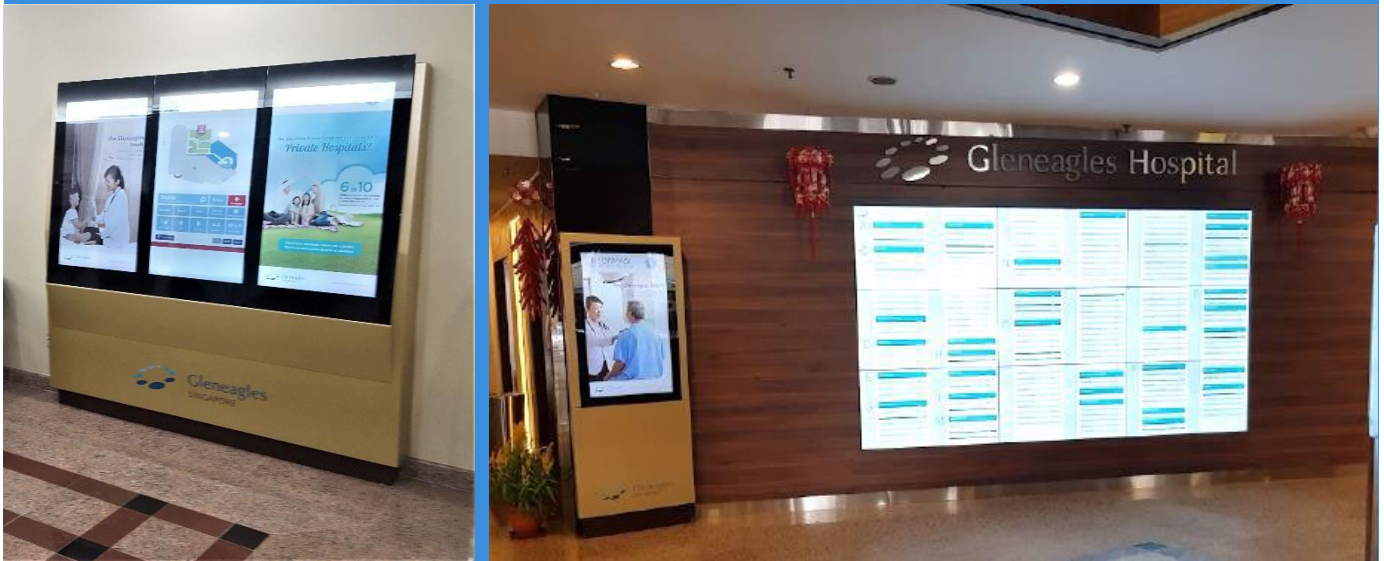
## REAL ESTATE

MIXED USE DEVELOPMENTS, URBAN SPACES, SMART CITIES, ETC



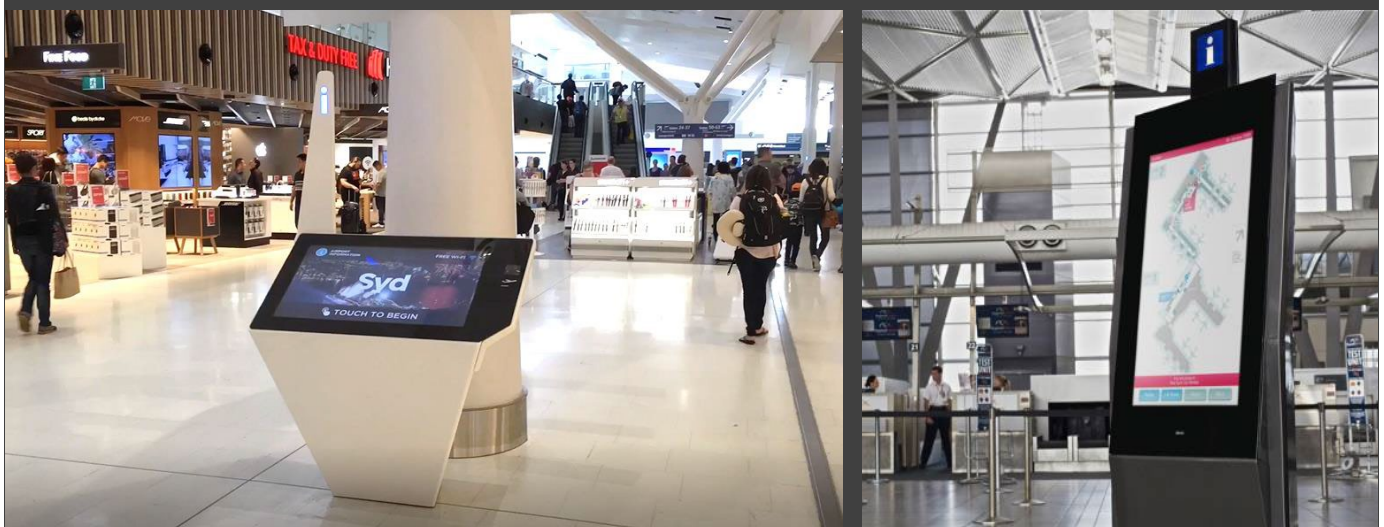


# HEALTHCARE

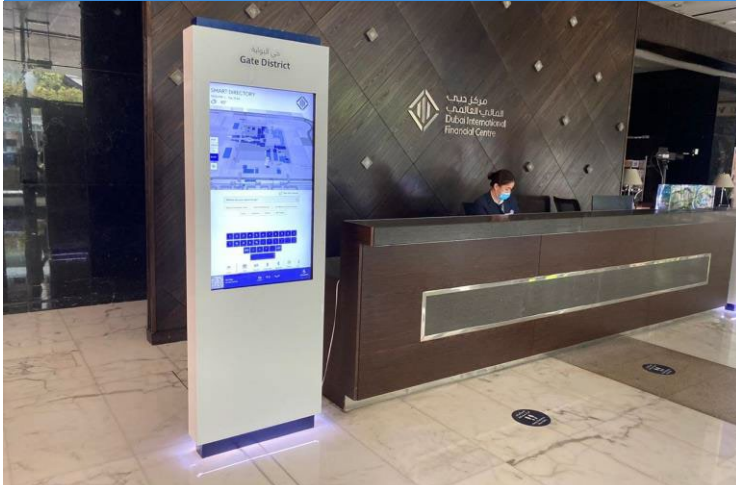


# TRANSPORT

AIRPORTS, PORTS, TRAINS, TRAMS, METRO STATIONS



## BUSINESS DISTRICT AND CENTERS



## UNIVERSITIES



**PT MURNI SOLUSINDO NUSANTARA**  
Digital Business Transformation Center

Branch Transformation | Digital Marketing | Managed Services | Public Information Display  
Customer Experience Solutions | Maintenance Services | Cash & Cheque Processing Solutions



**30+ YEARS**  
OF EXPERIENCES



**TRUSTED BY**  
MAJOR COMPANIES  
ACROSS SECTORS



**NATIONWIDE**  
TECHNICAL SUPPORT  
WITH 100+ SERVICE POINTS  
AND 24/7 HELPDESK



**CORE COMPETENCY IN**  
DIGITAL WAYFINDING AND  
DIGITAL TRANSFORMATION  
SOLUTIONS



**SUPPORTED BY MORE THAN**  
700 DEDICATED STAFF  
AND TECHNICIANS

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